

# Leaflet examples

inside

**Why North London?**

**Transport**  
Excellent links by road, rail, tube and air. The M25, M1, M11, A406, A9, A10 and A1 provide immediate access to the rest of the UK and beyond using London's airports. Travel into Central London within 30 minutes by any of the 67 underground and overground routes.



**Labour**  
A ready supply with over 485,000 economically active adults in North London from a diverse population and skills base. An additional 1 million+ potential employees from surrounding areas.



**Business**  
Over 30,000 businesses operate here, including global brands such as Deca Cola, McDonald's, Robico, Merck Sharp & Dohme and the Royal Bank of Scotland.



**Recreation**  
A London borough with a rural feel, with wide expanses of green space and a host of leisure activities.



**Property in North London**

**Online Commercial Property Database** –  
A free, comprehensive, current and user friendly web-based property portal for North London.  
[www.northlondon.org.uk](http://www.northlondon.org.uk)



**Ongoing Support**

- Assistance with recruiting and training staff
- Information and advice on grants available to local businesses
- Links with other local business service providers and contacts within Local Authorities and Government
- Business research and information on North London
- Provide networking opportunities
- Assist with your publicity once the move or expansion has taken place



Over 900 available properties including industrial, warehouse, offices, retail, leisure and hospitality together with development sites.

Working with over 300 commercial agents to ensure accuracy and quality of data.

Cost effective, affordable property solutions in London.

Our phone call is all it takes or log on to [www.northlondon.org.uk](http://www.northlondon.org.uk) for an online search.

Our services are entirely free and confidential.

front

**North London's  
Property and  
Information Portal**

[www.northlondon.org.uk](http://www.northlondon.org.uk)



# Leaflet examples

inside

The inside page of a brochure features a blue header bar with three red hexagonal icons: 'About Us' (with a photo of the Sydney Opera House), 'How We Work' (with a photo of a modern building), and 'Our Clients' (with a photo of a building with a green glass facade). Below the header is a large blue section containing a photo of two people working at a desk. To the left of the photo is the text 'About Us'. To the right of the photo are two quotes: 'From the seed of an idea to innovative delivery on the ground.' and 'We have experience of managing a wide range of funding programmes.' Below these quotes is a paragraph of text about Urban Futures' approach to regeneration. Further down the page are two more photos: one of a group of people in an office setting and another of a group of people outdoors.

front



## Leaflet examples

front

**worldtrak**  
**Fleet Management in a Box**

**...puts YOU back in control!**

Your company's vehicles are one of its greatest assets. And as Transport Manager, no matter how large or small the fleet, it's your job to:

- Keep tabs on every vehicle 24/7
- Maximise vehicle & driver productivity
- Control fuel costs within budget
- Ensure they're not being used for private business
- Retrieve stolen vehicles
- Ensure vehicles get to customer destinations on time, every time

**IMPOSSIBLE!**  
No it's not, thanks to...  
Worldtrak Fleet Management in a Box.

**worldtrak**  
Vehicle Tracking Solutions

back

**Are you constantly looking for your drivers?**



You'll know the road. You'll know the direction. You'll know the speed. You'll even know if it's stopped, and for how long. Very handy when it comes to compliance with the EU Working Time Directive. You can monitor real-time on screen and then print out comprehensive journey reports in the format you need.

When your vehicle moves, you're the first to know. Private work using company vehicles is a thing of the past. If your vehicle moves when it shouldn't, your mobile will ring day or night; you can track the movement and alert the police. The thief will never know until they're arrested.

**Worldtrak delivers...**

- Real-time tracking to your PC
- No interim monitoring station
- Detailed journey management reports
- Improved vehicle productivity
- Significant fuel savings
- Complete vehicle security
- Emergency telephone contact
- Compact box that's easy to install
- Transferable between vehicles
- No more private misuse
- More timely deliveries & happier customers
- An affordable solution to all your fleet management problems

**TESTIMONIAL**

"Worldtrak allows us to monitor our entire fleet in real time. It has improved customer service and efficiency. I know where my drivers are 24/7 and the reports are spot on. They offered the most cost effective solution on the market".  
Mr Dan Brown, Dansk Luxury Travel

But don't take their word for it.  
Contact Worldtrak today and experience the benefits of Worldtrak Fleet Management in a Box for yourself:

**t: 0845 200 7827**  
f: 01753 880781, e: info@worldtrak.co.uk, w: www.worldtrak.co.uk

